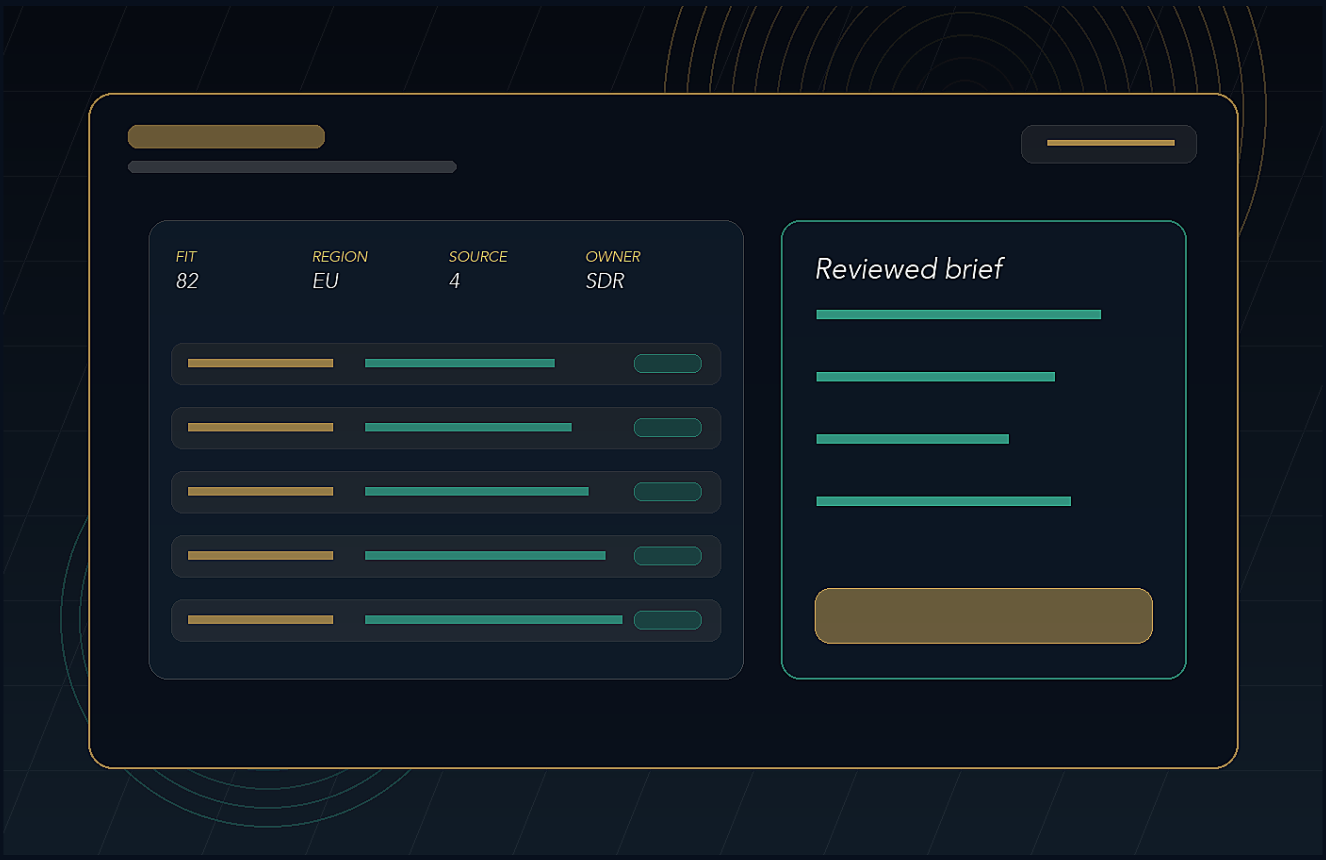
goldrenmai

Product manual

Growth Agent

Research target accounts, diagnose fit, draft personalized outreach, and hand approved leads to sales.



Pilot scope and deliverables

Start with 30 to 100 target accounts and one approved outreach motion.

Expected outputs

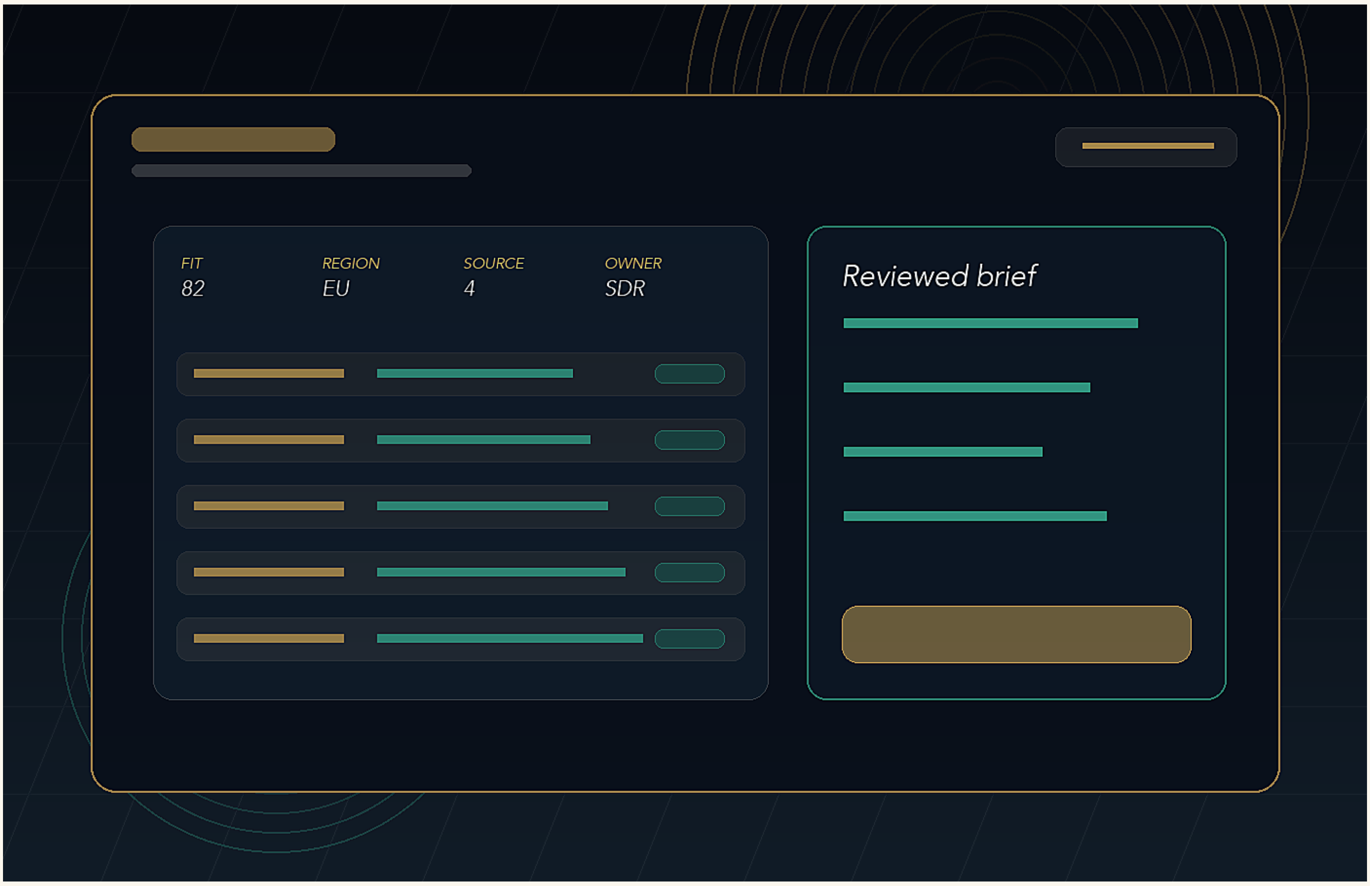
- Prioritized account list
- Evidence-backed customer briefs
- Reviewed outreach drafts
- CRM handoff fields

Required inputs

- Ideal customer profile
- Target regions
- Offer and proof points
- CRM or spreadsheet format

Product workspace view

Revenue workflow co-pilot. Research target accounts, diagnose fit, draft personalized outreach, and hand approved leads to sales.



System architecture

01 Website and public account research

02 ICP scoring and exclusion rules

03 Human review queue

04 CRM or spreadsheet handoff

Workflow and acceptance checklist

01 Prioritized account list

02 Evidence-backed customer briefs

03 Reviewed outreach drafts

04 CRM handoff fields

Deployment timeline

01	Week 1: ICP, offer proof, suppression rules
02	Week 2: research brief and scoring prototype
03	Week 3: outreach drafting and approval workflow
04	Week 4: pilot review, CRM export, next-region plan

Implementation milestones

- Discovery decision memo
- Prototype review
- Human approval workflow
- Pilot acceptance and scale recommendation

Customer preparation checklist

- Target account sample
- Approved offer language
- Proof points and case notes
- CRM field definition
- Compliance or suppression list

Questions before pricing

- How many target accounts per month?
- Which regions and languages matter first?
- Which CRM or spreadsheet fields are mandatory?
- Who approves outbound messages?

Best-fit customers

- Founder-led B2B teams entering new regions
- Export, SaaS, industrial, or service companies with clear ICPs
- Sales teams that need research quality before automation

Required inputs

- Ideal customer profile
- Target regions
- Offer and proof points
- CRM or spreadsheet format

Operating playbook and handover

- Workflow blueprint with owner, reviewer, data source, and failure path
- Agent behavior rules, approval prompts, escalation policy, and source whitelist
- Review routine for weekly quality checks, gap analysis, and expansion decisions
- Handover notes for the client-side owner who will operate the pilot after launch

Acceptance table

Lead quality	80% of reviewed leads match ICP rules
Evidence	Each brief includes source links or provided-data references
Handoff	Sales can import or copy approved fields
Control	No message leaves draft mode without approval

Acceptance criteria

- Each lead includes source evidence
- Messages require human approval
- Suppression list is respected
- CRM handoff is exportable

Risk boundaries and human review

- No external send without approval
- No scraping of private systems without written scope
- Every recommendation keeps source evidence
- Sensitive industries require stricter review gates

Approved source material only

Agents answer from a documented whitelist of files, pages, tables, and policies. Anything outside the scope is treated as unknown until approved.

Role and permission boundaries

We map who can ask, view, approve, export, or escalate. Restricted material is tested with role-based review cases before launch.

Human review before external actions

Email sends, CRM updates, approvals, customer promises, and finance-related actions stay in draft or approval mode until rules are signed off.

Security, governance, and FAQ

Can it send emails automatically?

Only after review rules are approved. The pilot defaults to draft and approval mode.

Can it work for global markets?

Yes. It can prepare multilingual research and outreach packs.

Questions before pricing

- How many target accounts per month?
- Which regions and languages matter first?
- Which CRM or spreadsheet fields are mandatory?
- Who approves outbound messages?

Start the first workflow review

Share your website, process description, or a small document set. We will reply with a recommended pilot scope, required materials, and a practical deployment path.

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